

Graduated with a BSc degree in Industrial Engineering from Carnegie Mellon University, an MBA from Wharton School of Business, Kerem Metin founded Novus in 2003. Prior to Novus, he held top managerial positions internationally in Indonesia, US, Turkey and Middle East. After he worked in Dupont International as Sales & Marketing Manager, he joined PRNet as a partner in 2000. Under his management, PRNet has become an industry pioneer in digital media content and monitoring services. He is fluent in English, Turkish, German and Indonesian.

